

**Public Reporting Burden.** Public reporting burden for this collection of information is estimated to average .429 hours per response, including the time for reviewing instructions, searching existing data sources, gathering and maintaining the data needed, and completing and reviewing the collection of information. Send comments regarding this burden estimate or any other aspect of this collection of information, including suggestions for reducing this burden to Chief, Registration Unit, Counterespionage Section, National Security Division, U.S. Department of Justice, Washington, DC 20530; and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Washington, DC 20503.

1. Name Betsy Stark		2. Registration No. 5807	
3. Residence Address(es) 305 West 98th St. #7 New York, NY. 10025		4. Business Address(es) 636 11th Avenue New York, NY 10036	
5. Year of Birth                      1956  Nationality    USA  Present Citizenship    USA		6. If present citizenship was not acquired by birth, indicate when, and how acquired. N/A	
7. Occupation Public Relations			
8. What is the name and address of the primary registrant?			
Name Ogilvy Public Relations		Address 1111 19th St. N.W., Washington D.C. 20036	
9. Indicate your connection with the primary registrant:			
<input type="checkbox"/> partner	<input type="checkbox"/> director	<input checked="" type="checkbox"/> employee	<input type="checkbox"/> consultant
<input type="checkbox"/> officer	<input type="checkbox"/> associate	<input type="checkbox"/> agent	<input type="checkbox"/> subcontractor
<input type="checkbox"/> other (specify) _____			
10. List every foreign principal to whom you will render services in support of the primary registrant. Consejo de Promoción Turística de México (Ministry of Tourism/Mexico)			
11. Describe separately and in detail all services which you will render to the foreign principal(s) listed in Item 10 either directly, or through the primary registrant listed in Item 8, and the date(s) of such services. (If space is insufficient, a full page insert must be used.) Public relations counsel and communications support including media relations, online communications activities and materials development for a period of one year.			

12. Do any of the above described services include political activity as defined in Section 1(o) of the Act and in the footnote below?

Yes ☐ No ☒

If yes, describe separately and in detail such political activity.

13. The services described in Items 11 and 12 are to be rendered on a

☐ full time basis

☒ part time basis

☐ special basis

14. What compensation or thing of value have you received to date or will you receive for the above services?

☐ Salary: Amount \$ \_\_\_\_\_ per \_\_\_\_\_ ☐ Commission at \_\_\_\_\_ % of \_\_\_\_\_

☒ Salary: Not based solely on services rendered to the foreign principal(s).

☐ Fee: Amount \$ \_\_\_\_\_ ☐ Other thing of value \_\_\_\_\_

15. During the period beginning 60 days prior to the date of your obligation to register to the time of filing this statement, did you make any contributions of money or other things of value from your own funds or possessions and on your own behalf in connection with any election to political office or in connection with any primary election, convention, or caucus held to select candidates for any political office? Yes ☐ No ☒

If yes, furnish the following information:

Date	Amount of thing of value	Name of political organization	Name of candidate
------	-----------------------------	--------------------------------	----------------------

### EXECUTION

In accordance with 28 U.S.C. § 1746, the undersigned swears or affirm(s) under penalty of perjury that he/she has read the information set forth in this registration statement and that he/she is familiar with the contents thereof and that such contents are in their entirety true and accurate to the best of his/her knowledge and belief.

6/27/12

(Date of signature)

Betsy Stark

(Signature)

Footnote: Political activity as defined in Section 1(o) of the Act means any activity which the person engaging in believes will, or that the person intends to, in any way influence any agency or official of the Government of the United States or any section of the public within the United States with reference to formulating, adopting, or changing the domestic or foreign policies of the United States or with reference to the political or public interests, policies, or relations of a government of a foreign country or a foreign political party.